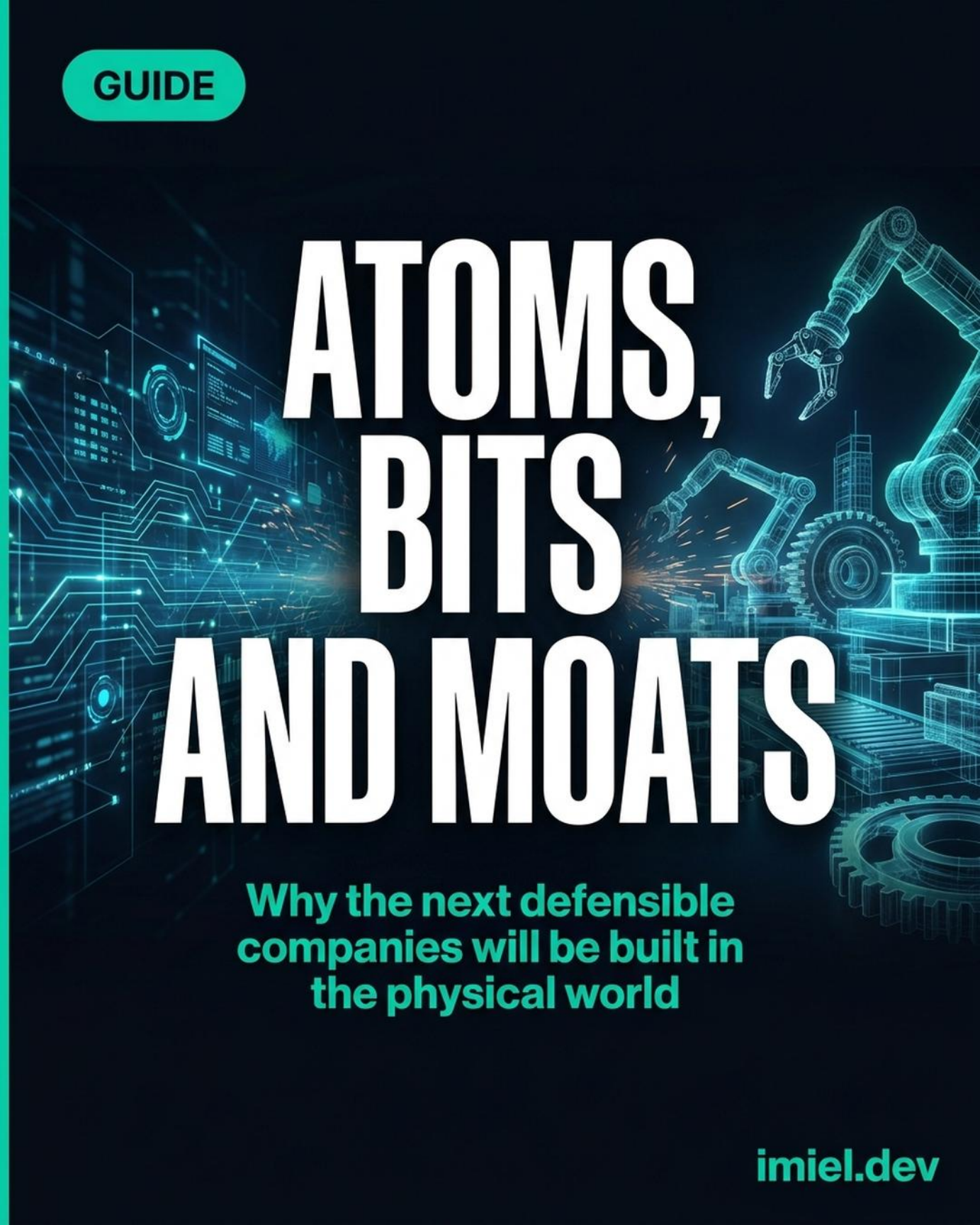




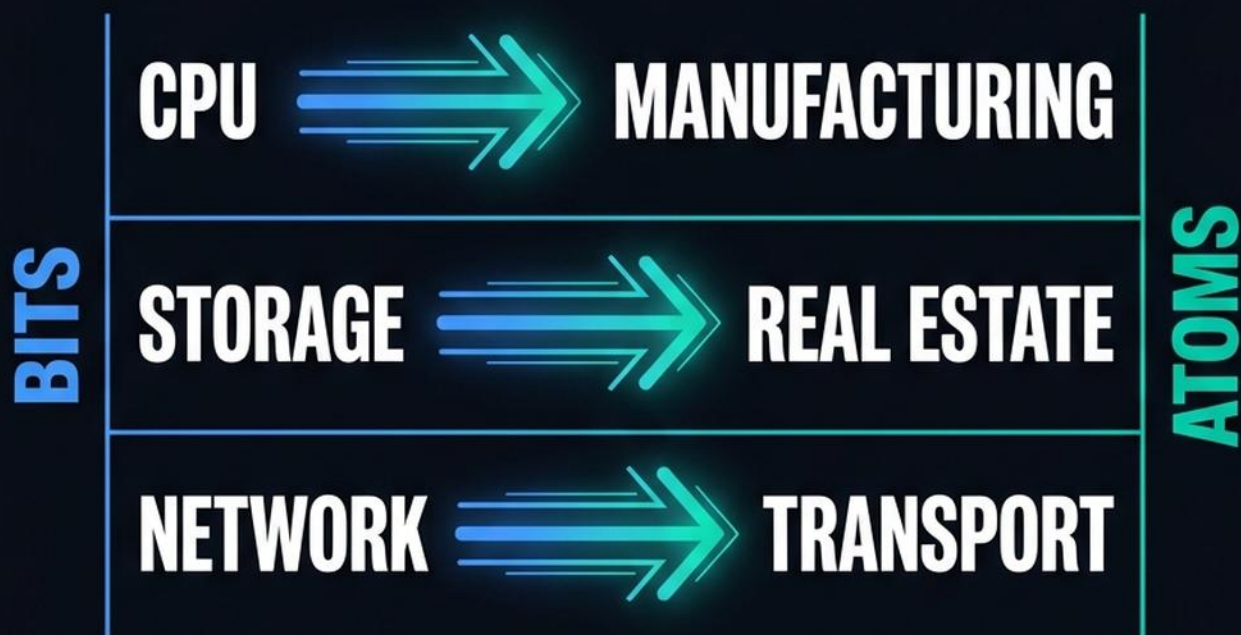
GUIDE

ATOMS, BITS AND MOATS

**Why the next defensible
companies will be built in
the physical world**

imiel.dev

THE ATOMS-BASED COMPUTER

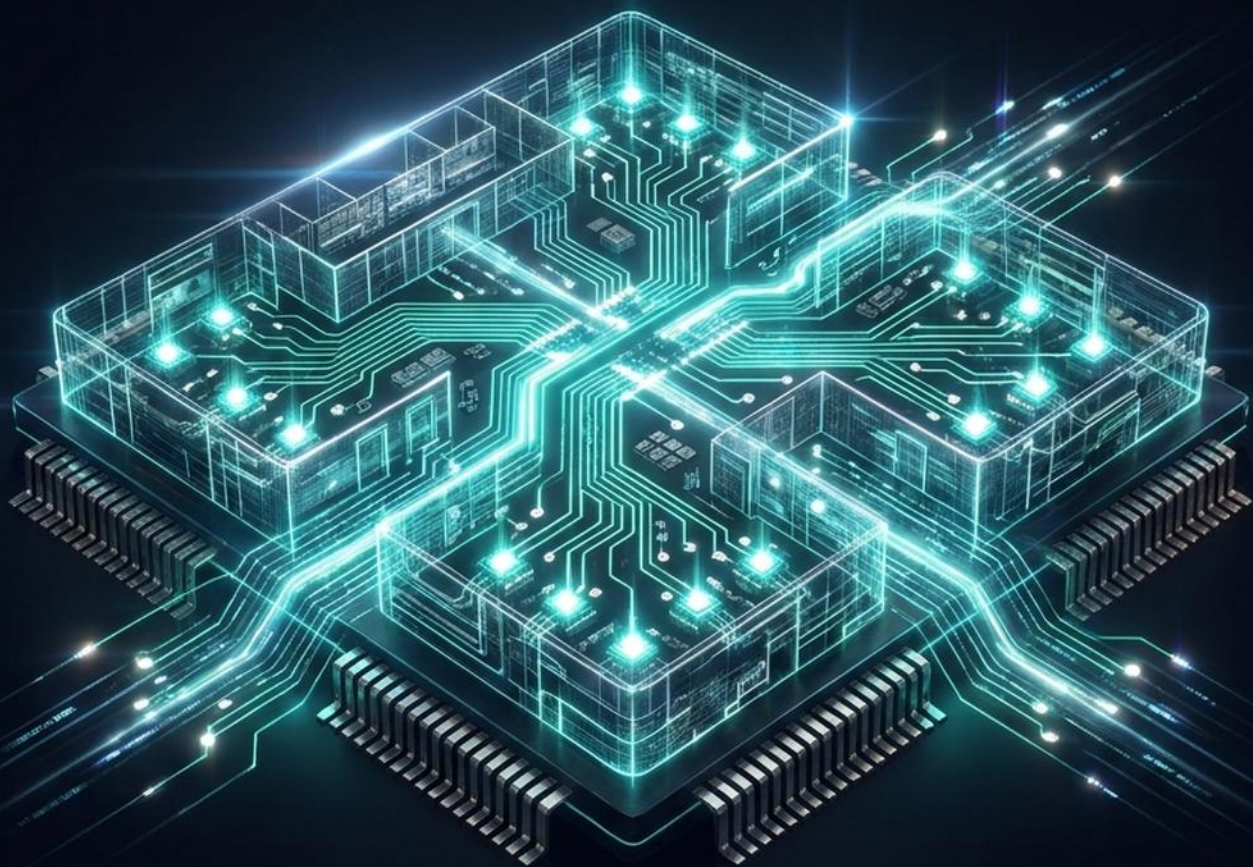


Travis Kalanick's framework

03

A KITCHEN IS A SEMICONDUCTOR

30 kitchens = 30-core processor



Corridors = network bus. Cold storage = edge cache. Couriers = TCP packets.

THREE THINGS HAD TO CONVERGE

1. AI mature enough for physical chaos
 2. Founders not scared of regulation
 3. Operational knowledge encoded in software
- 
- Three arrows, one red, one blue, and one white, converge towards a central bright point in the middle of the list. The background is dark blue with faint circuit patterns and light streaks.

BITS MOATS ARE ERODING

Software is
infinitely copyable.

\$100M model today = \$1M next year

ATOMS MOATS COMPOUND

- Real estate appreciates
- Operational knowledge is empirical
- Regulatory navigation is earned
- Infrastructure has a deployment timeline



THE MOAT IS IN THE ATOMS THE BITS CONTROL



WHERE DO YOU SIT?

PURE BITS

Moat window shrinking

BITS + ATOMS

The **sweet spot**

PURE ATOMS

Waiting to be disrupted



**Follow Imiel for
more AI signals**

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